Mohamed Lamine Debaghine Secondary School School year: 2013-2014.

Level: 3rd year Literature and Philosophy stream Duration: 2 hours

**Experimental BAC Paper (Subject 2)**

**PART ONE: READING AND INTERPRETING (15 points)**

* *Read the text carefully, then do the activities :*

Intellectual property is the information that makes it possible for businesses to earn money. Business assets are protected by laws that state that the people who created the property have exclusive rights to use that property – for any purpose, but most often for profit.

A trademark is a symbol or brand that is owned by the person who created it. In the United States, a patent guarantees that an inventor owns the rights to profit made from an invention for 17 years. A copyright means legal and exclusive rights to written material, either published or unpublished.

Intellectual property comprises two branches: industrial property and artistic property. Industrial property refers chiefly to inventions, trademarks, industrial designs and appellations of origin. Patents and copyrights are chiefly for literary, musical, artistic, photographic and audiovisual works. For example, on the back of a compact disc (CD) box, there is (in very small print) information about the patent and copyright for the music on that CD.

Nowadays, there is a great increase in the amount of international business that is conducted around the world. More international business means more complex discussions about intellectual property. More international business creates new challenges for intellectual property experts. WIPO is an organization whose primary purpose is to address this challenge. It is devoted to promoting cooperation with the developing countries. In August 1998, over 170 States were members of WIPO. While in one country there are laws protecting the rights of inventors and artists, there may not be such laws in another country. What may be a violation of intellectual property in one country may not be a violation of intellectual property in another.

**A/ Comprehension (7 points)**

1. ***Are these statements true or false? Write T or F next to the letter corresponding to the statement.***
2. Intellectual property helps businesses gain money.
3. An inventor has the right to benefit from his invention for 17 months.
4. Not all countries protect intellectual property rights.
5. ***In which paragraph are mentioned “The Branches of Intellectual Property”?***
6. ***Fill in the following table:***

|  |  |
| --- | --- |
| *Industrial property* | *Artistic property* |
| 1. ………………. 2. ………………. 3. ………………. | 1. ……………… 2. ……………… 3. ……………… |

1. ***Answer the following questions according to the text.***
2. What is the difference between a trademark and a copyright?
3. Why are new challenges created according to intellectual property experts?
4. What is the role of the WIPO?
5. ***Copy the title you think is the most appropriate to the text.***
6. Intellectual Property: Its branches and Importance.
7. Piracy: An Intellectual Property Theft.
8. The WIPO: Its Role and Duties.

**B/ Text Exploration (8 points)**

1. ***Find in the text words that are closest in meaning to the following:***

a/ Benefit (§1) =…………, b/ is possessed (§2) =…………….

1. ***Classify the following words in the table.***

**Unpublished – artistic – industrial**

|  |  |  |
| --- | --- | --- |
| Prefix | Root | Suffix |
|  |  |  |
|  |  |  |
|  |  |  |

1. ***Rewrite sentence (b) so that it means the same as sentence (a).***

1/ a) Many countries don’t apply intellectual property laws.

b) Intellectual property laws ……………………………………

2/ a) Governments should have implemented stringent anti-piracy laws.

b) ………………………………………… stringent anti-piracy laws.

3/ a) I regret having bought that pirated CD.

b) I wish……………………………………………………………….

1. ***Classify the words according to their stressed syllable.***

**Artistic – honesty – ethical – statistics.**

|  |  |
| --- | --- |
| 2nd from the end | 3rd from the end |
|  |  |

1. ***Imagine what (A) says and complete the following dialogue.***

A: ……………..? B: In my opinion, piracy is a theft and must be eradicated soon.

A: ……………..? B: By implementing all the anti-piracy laws severely.

A: ……………..? B: The authorities had better encourage inventors and true artists to stop this intellectual property theft.

**PART TWO: WRITTEN EXPRESSION (5 points)**

***Choose ONE of the following topics.***

***Topic I:*** *Write a paragraph of about 10 lines on the following topic:* “How can intellectual property theft be fought?” Use the following notes:

* Implement stringent anti-piracy laws.
* Forbid downloading music hits, invention designs, and brand symbols from internet.
* Enforce the role of national associations and governmental bodies to protect copyright and trademark holders.
* Rehabilitate the value of creativity and innovation in business.

***Topic II:*** *Write a composition of about 10 lines on the following topic:* “What were the main causes of the collapse of ancient civilizations?”

Mohamed Lamine Debaghine Secondary School School year: 2013-2014.

Level: 3rd year L/Ph. Teacher: Namane Faiza

Keys to the Experimental BAC Paper (Subject 2)

PART ONE: READING AND INTERPRETING (15 pts)

**A/ Comprehension: (7 points)**

1. a) T, b) F, c) T. (1,5 pt)
2. In § 3. (0,5 pt)
3. (1,5 pt)

|  |  |
| --- | --- |
| *Industrial property* | *Artistic property* |
| 1. Trademarks 2. Inventions 3. Industrial designs | 1. Literary works 2. Musical works 3. Audiovisual works. |

1. a) A trademark is a symbol or brand that is owned by the person who created it while a copyright means legal and exclusive rights to written material, either published or unpublished. (1 pt)

b) Because more international business is created. (1 pt)

c) The WIPO is an organization whose purpose is to face the new challenges concerning intellectual property; and it is devoted to promoting cooperation with developing countries. (1 pt)

1. a. (0,5 pt)

**B/ Text Exploration: (8 points)**

1. a) Profit b) is owned. (1 pt)
2. (1,5 pt)

|  |  |  |
| --- | --- | --- |
| Prefix | Root | Suffix |
| Un- | publish | -ed |
| / | Artist | -ic |
| / | Industri- | -al |

1. (3 pts)

1/ b) Intellectual property laws **are not respected by** many countries.

2/ b) **It’s high time** governments **implemented** stringent anti-piracy laws.

3/ b) I wish I **had not bought** that pirated CD.

1. (1 pt)

|  |  |
| --- | --- |
| 2nd from the end | 3rd from the end |
| Artistic – statistics – ethical. | Honesty |

1. (1,5 pt)

A): What do you think of piracy?

A): How can we eradicate this practice?

A): What should the authorities do to stop this intellectual property theft?

PART TWO: WRITTEN EXPRESSION (5 points)

Relevance: 2pts / Cohesion: 2 pts / Coherence: 1 pt